

Agenda

1. **About the Report: Coverage & Assumptions**
2. **Methodology of Selecting Geographies**
3. **Vehicle Definitions for the Purpose of this Report**
 - 3.1. Vehicle Definitions: Standard Format
 - 3.2. Vehicle Definitions: Special Cases
4. **The World's Biggest Two Wheeler Markets**
5. **The World's Other Two Wheeler Markets**
6. **Two-wheelers Types & Usage**
 - 6.1. Commuters
 - 6.2. Utility Drivers
 - 6.3. Powersports
 - 6.4. Touring
 - 6.5. Motocross
7. **Defining TWAR: What Sells Where and for How Much?**
8. **Defining FAR: The Impact of the Grid...and Pump Prices**
9. **Electrification: How Conducive are Major Geographies?**
10. **E2W Deployment Forecasts**
 - 10.1. E2W Deployment Forecast By Geography
 - 10.2. E2W Deployment Forecast In Asia
 - 10.3. E2W Deployment Forecast In Africa
 - 10.4. E2W Deployment Forecast In South America
 - 10.5. E2W Deployment: The Economic Divide
 - 10.6. E2W Deployment: Highest Volume Potential
 - 10.7. E2W Deployment: Highest Penetration Rates
 - 10.8. E2W Deployment: Under-Penetrated

11. **Africa**
 - 11.1. The Challenges in Africa: Household Electrification & Money
 - 11.2. Cairo
 - 11.3. Cape Town
 - 11.4. Dar-Es-Salaam
 - 11.5. DRC
 - 11.6. Ivory Coast
 - 11.7. Johannesburg
 - 11.8. Kampala
 - 11.9. Khartoum
 - 11.10. Kigali + Rwanda
 - 11.11. Kumasi + Accra
 - 11.12. Luanda
 - 11.13. Nairobi + Kenya
 - 11.14. Nigeria
 - 11.15. Yaoundé + Douala

12. **Delivery Platforms**
 - 12.1. Careem
 - 12.2. Chow Deck
 - 12.3. Delivery Hero
 - 12.4. Noon
 - 12.5. Talabat

13. **Manufacturers/Operators**
 - 13.1. Ampersand
 - 13.2. ARC Ride
 - 13.3. BNC Motors
 - 13.4. Bounce Infinity
 - 13.5. Horwin
 - 13.6. Kiri
 - 13.7. Kofa
 - 13.8. MAX.NG
 - 13.9. ROAM
 - 13.10. Spiro
 - 13.11. TailG
 - 13.12. Yadea
 - 13.13. Zembo
 - 13.14. Zeno

14. **Appendix**
 - 14.1. TWAR Ratios
 - 14.2. FAR, Grid Health, and Pump Prices
 - 14.3. FAR and TWAR
 - 14.4. E2W Delivery Fleets Fcst
 - 14.5. Notes